

CLAIMS

What is claimed is:

1. A process for making available customized sweetener products by a product supplier thereof for online customizing sweetener products, online ordering the customized sweetener products, and online purchasing the customized sweetener products through a communications network made accessible to a customer therefor, the customized sweetener products being made available based upon a selection by the product supplier of such customized sweetener products of a plurality of key parameters for customizing the sweetener products therewith the customer selects parameters from such plurality of key parameters to customize the sweetener products provided by the product supplier whereby the customer customizes the sweetener products according to the customer's preferences thereby the product supplier produces the customized sweetener products according to the parameters selected by the customer from the plurality of the key parameters provided by the product supplier and for querying the customer as to the customer's desire to customize, to order, and to purchase for at least one of the selected customized sweetener products comprising:

- a. identifying by the product supplier the key parameters offered to the customer by the product supplier therewith the customer can choose from the plurality of key parameters to customize the sweetener products to meet the customer's desire;
- b. placing the plurality of key parameters for customizing the sweetener products in a database and an electronic form of the sweetener products supplied by the product supplier that are available for customizing by the customer, ordering by the customer, and purchasing by the customer;
- c. making the database and the electronic form of the plurality of key parameters for customizing sweetener products supplied by the product supplier that are available for customizing by the customer, ordering by the customer, and purchasing by the customer accessible through the communications network to any customer for such sweetener products having access to the communications network;

- d. connecting by the customer for such sweetener products through the communications network to the database and the electronic form containing the key parameters for customizing sweetener products supplied by the product supplier;
- e. querying by the product supplier through the communications network as to whether the customer for the sweetener products desired to customize with the product supplier for at least one sweetener product;
- f. communicating by the customer through the communications network to the product supplier for the sweetener products the customer's desire to customize with the product supplier for at least one sweetener product;
- g. requesting by the product supplier through the communications network to the customer for the customer's choice of parameters from the plurality of key parameters for customizing the sweetener products supplied by the product supplier;
- h. communicating by the customer through the communications network to the product supplier the customer's choice of parameters from the plurality of key parameters for customizing of the sweetener products supplied by the product supplier;
- i. requesting by the product supplier through the communications network to the customer for additional specific information not listed in the plurality of key parameters for customizing the sweetener products supplied by the product supplier for subsequent assessment by the product supplier of such specific information;
- j. communicating by the customer through the communications network to the product supplier the customer's specific information that was requested by the product supplier;
- k. communicating by the product supplier through the communications network to the customer the product supplier's response about the assessment on the specific information from the customer that was requested by the product supplier;

l. identifying by the product supplier of the customer's choice of parameters from the plurality of key parameters for customizing the sweetener products supplied by the product supplier;

m. communicating by the product supplier through the communications network to the customer the identification of the customer's choice of parameters for customizing the sweetener products and any specific information provided by the customer to customize the sweetener products;

n. querying by the product supplier through the communications network as to whether the customer for the customized sweetener products desired to order from the product supplier for at least one of the customized sweetener products identified by the product supplier;

o. communicating by the customer for the customized sweetener products through the communications network the customer's desire to order from the product supplier for at least one of the customized sweetener products identified by the product supplier;

p. querying by the product supplier through the communications network as to whether the customer for the customized sweetener products desired to purchase from the product supplier for at least one of the customized sweetener products identified by the product supplier;

q. communicating by the customer for the customized sweetener products through the communications network the customer's desire to purchase from the product supplier for at least one of the customized sweetener products identified by the product supplier;

r. acknowledging by the product supplier through the communications network the customer's desire to order and to purchase from the product supplier for at least one of the customized sweetener products identified by the product supplier.

2. The process of claim 1 wherein said sweetener products are all sweeteners, all natural sweeteners, all artificial sweeteners, all fruit sweeteners, all sweetening agents, all dietary

ingredients that have sweetening attributes, all dietary supplements with sweetening attributes, all non-nutritive sweeteners, all nutritive sweeteners, all carbohydrate-based sweeteners, all combinations of natural sweeteners with artificial sweeteners, all combinations of natural sweeteners with natural sweeteners, all combinations of artificial sweeteners with artificial sweeteners, and all combinations of ingredients of sweeteners, bulking agents, fillers that produce a product that can be used as a sweetener and can be added to other products to sweeten.

3. The process of claim 1 wherein said sweetener products are all physical forms of sweetener products, all powder sweetener products, all liquid sweetener products, all granular sweetener products, all crystalline sweetener products, all gel sweetener products, all syrup sweetener products, and all solid forms of sweeteners products.

4. The process of claim 1 wherein said product supplier is manufacturer, wholesaler, vendor, distributor, retailer, consultant, all service professional in all industries, all business in all industries, and any business thereof not aforementioned in this list.

5. The process of claim 1 wherein said product supplier is the business that can provide customized sweetener products for the customer.

6. The process of claim 1 wherein said customer is all customer in all industries, all consumer customer, all business customer, all professional customer who desire to customize sweetener products, order such customized sweetener products, and purchase such customized sweetening products.

7. The process of claim 6 wherein said business customers are manufacturers, vendors, retailers, product suppliers, wholesalers, distributors, restaurants, bakeries, hotels, and any businesses thereof not aforementioned in this list in all industries.

8. The process of claim 6 wherein said professional customers are doctors, nurses, pharmacists, nutritionists, dietitians, consultants, chemists, scientists, researchers, chefs, food preparers, and any service providers thereof not aforementioned in this list in all industries.

9. The process of claim 1 wherein said key parameters are ingredients options, all sweetness levels options, sizes options, quantities ordered options, and any option factors that the product supplier deems necessary to offer the customer in order to assist the customer to customize the sweetener products.
10. The process of claim 1 wherein the product supplier queries through the communications network as to whether the customer desires to customize the sweetener products with the product supplier.
11. The process of claim 1 wherein the product supplier queries through the communications network as to whether the customer desires to place an order for the customized sweetener products with the product supplier.
12. The process of claim 1 wherein the product supplier queries through the communications network as to whether the customer desires to purchase the customized sweetener products from the product supplier.
13. The process of claim 1 wherein the customer communicates through the communications network to the product supplier the desire of the customer to customize the sweetener products with the product supplier.
14. The process of claim 1 wherein the customer communicates through the communications network to the product supplier the desire of the customer to place an order for the customized sweetener products with the product supplier.
15. The process of claim 1 wherein the customer communicates through the communications network to the product supplier the desire of the customer to purchase the customized sweetener products from the product supplier.
16. The process of claim 1 wherein said communications network is the Internet, electronic networks, inter-connected computer kiosks, intranets, intra-computer networks, local area networks (LANS), wide area networks (WANS), extranets, wireless communication

networks, all electronic networks, electrical/electronic communications, and all communication networks.

17. The process of claim 1 wherein said electronic form is a web page, a website, an email, and all electronic form that can be transmitted through the communications network.

18. The process of claim 1 is for the whole process of customers customizing sweetener products through an electronic communications network, customers ordering customized sweetener products through the electronic communications network, and customers purchasing customized sweetener products through the electronic communications network.